



## HIGHLIGHTED COURSE

---

**New therapeutic scenarios  
in the evolution of pharmaceuticals**

---

**June, 10 | 2021  
ONLINE**

# Learning objectives

1. Recognize and properly manage the different types of pharmaceuticals on the market
2. Understand the classification of advanced therapy medicinal products (ATMP) and the therapeutic potential in orphan diseases
3. Know the faster regulatory assessment when diseases have not therapeutic options
4. Understand the significant impact on patients' lives using advanced therapies
5. Understanding the mechanism of action of precision medicine

# Program

- Differentiation between chemically synthesized molecules, large biomolecules and ATMP
- ATMP classification
- Use of the different therapeutic strategies in specific clinical conditions
- Application of gene therapy technologies
- Differentiation between in vivo and ex vivo gene therapy

# Speaker



**Raffaele Cerbini**  
Executive Medical Director

Dr. Raffaele Cerbini is a physician, with graduate specialization in Internal and Emergency Medicine and he has also earned an Executive Master in Business Administration. He worked over ten years in the Academic environment and he has over sixteen years of experience in Medical Affairs Department of Pharmaceutical Companies, with broad experience in international and multicultural settings. He has in-depth knowledge in pharmaceutical business, fulfilling with success roles of increasing responsibilities in Italy (including the role of Qualified Person for Scientific Service, with related responsibilities towards AIFA) and at international level. In recent years he studied and deepened his knowledge about the techniques of cell and gene therapy.

# Purpose

The course explores in detail the most recent pharmaceutical technologies through technical-scientific insights and specific examples of application of these technologies in the field of monogenic diseases. Future scenarios are also analyzed with a view towards the so-called precision medicine and a particular focus on cell and gene therapy.

# Who should attend?

The course is addressed to professional of Life Science who wish to deepen their knowledge on the new pharmaceutical technologies; it represents a good opportunity for pharma professionals of Regulatory, R&D, Pharmacovigilance, Market Access areas .

## TERMS OF PAYMENT

Advance payment is required with respect to the event date by bank transfer to BANCO BPM Spa - Florence (Italy), IBAN: IT90U0503402815000000001400, Bic/SWIFT: BAPPIT21G74 made payable to Pharma Education Center S.r.l., Via dei Pratonì 16, 50018 Scandicci (FI), VAT number 02173670486, specifying event title along with name and surname of the participant enrolling. Attendance to the event will be allowed upon payment received. Invoice of payment will be issued after the second half of the month after the course.

**For further information and/or further assistance please contact (+39) 055 7224179 or email: [amministrazione@pharmaeducationcenter.it](mailto:amministrazione@pharmaeducationcenter.it)**

## COURSE/EVENT CANCELLATION

If the minimum number of participants is not reached, Pharma Education Center reserves the right to cancel or schedule the event for another date. Formal communication will be given within 5 days before the event date. In this case Pharma Education Center will refund the registration fee in full and without additional charges. Alternatively, the participant can request a spendable coupon for participating in another PEC event scheduled in the current year.

## CANCELLATION TERMS

In order to cancel enrolment to a event, please email [info@pharmaeducationcenter.it](mailto:info@pharmaeducationcenter.it) within 2 weeks before the starting date of the event. Once this term will be expired, the entire fee will be charged.

## PARTICIPANT REPLACEMENT

It is possible to replace a participant attendance without additional cost, simply by contacting [info@pharmaeducationcenter.it](mailto:info@pharmaeducationcenter.it). It is asked to notify the participant replacement request within 5 days before the starting date of the course/event, specifying the full name and surname of the enrolled participant as well as the full name and surname of the substitute.

## HOW TO REGISTER

Please, fill the form on the web site <https://www.pharmaeducationcenter.it/>

### ENTRY FEE

300€

Discounts are not cumulative

VAT not included

# HIGHLIGHTED COURSE

**New therapeutic scenarios  
in the evolution of pharmaceuticals**

**June, 10 | 2021  
ONLINE**

Tel (+39) 055 7224179

(+39) 055 7224076

Fax (+39) 055 7227014

[info@pharmaeducationcenter.it](mailto:info@pharmaeducationcenter.it)